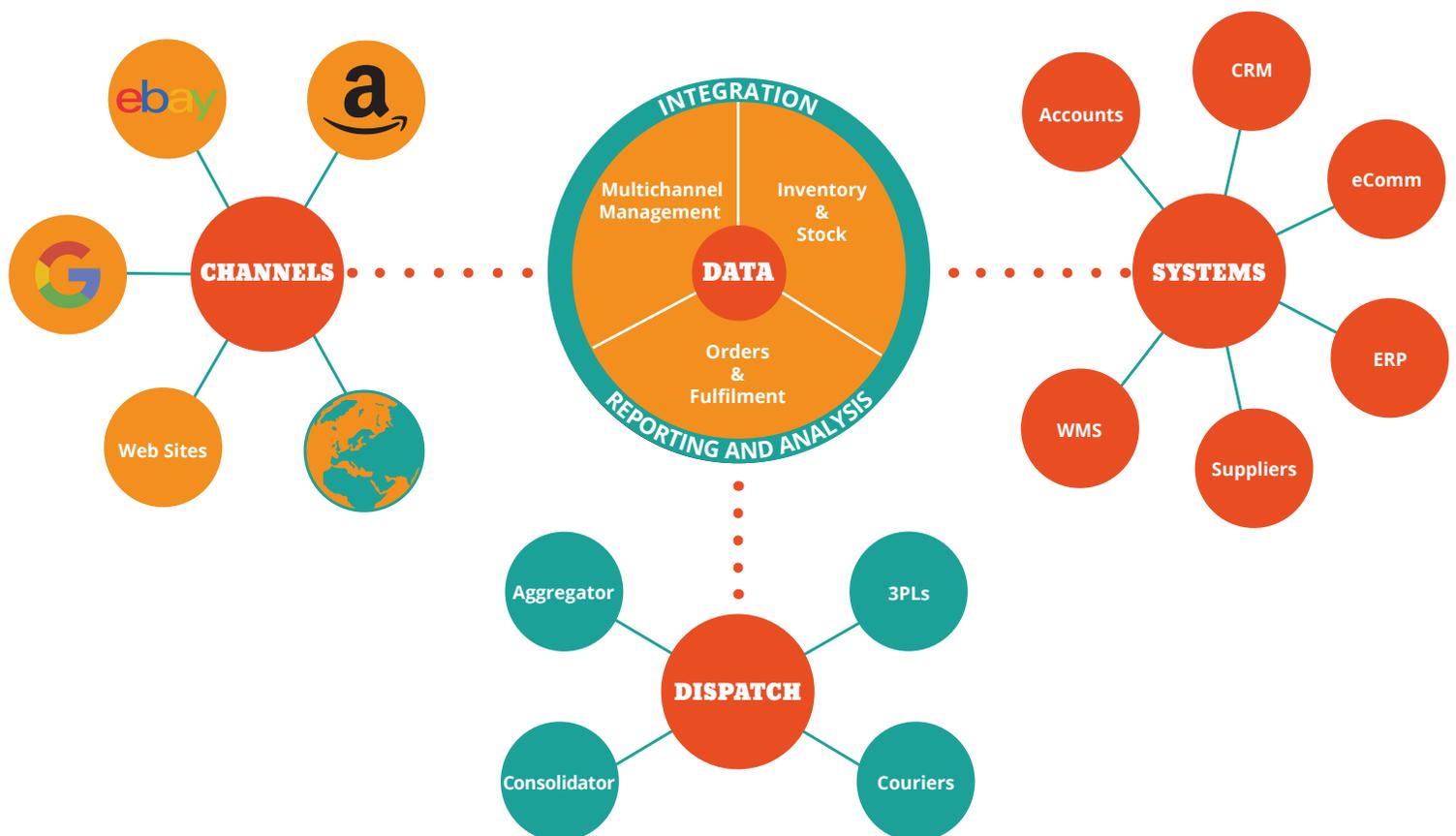




## THE VOLO PLATFORM

The online multichannel ecosystem is vast and constantly changing. Customers buy across multiple channels, transactions involve many different parties and information flows at dazzling speeds and in varying formats. The Volo platform allows sellers to control all of their trading environment with deeper functionality, more comprehensive integration and the automation of structured data flows across the end-to-end processes within and outside the business.





## **DATA**

At the core of your multichannel ecommerce business is data, flowing from your suppliers, your channels, from the transactions with your customers, the systems you integrate with and the third parties who deliver your products. The Volo platform integrates all the pieces and automates the information feeds so that your data is correctly and quickly formatted for the correct channels.

## **SYSTEMS**

Every business is different, each with its own configuration of systems supporting front and back office operations. The Volo platform integrates with your systems and controls the communication flow through technologies and protocols like API, FTP and webXML. The platform acts as your ERP provider or for larger retailers connects with your own ERP system.

## **ABOUT VOLO**

At Volo, we want to help your business take off. That means stripping out the complexity that surrounds multichannel selling – and providing the world's most useful and easy-to-use ecommerce service. If you're looking to fulfill your business goals and personal aspirations, you need more than just a piece of software. You need a service, to give you the experience and support you need to take your business to new heights.

## **CHANNELS**

Diversifying the places where you do business – international marketplaces, Google, websites, online marketing and many other channels – is critical for scaling your growth and spreading your risk. The Volo platform removes the complexity from listing, selling and updating your stock across multiple channels and our customer success managers can advise the right channel mix.

## **DISPATCH**

A host of third party providers specialises in the warehouse, fulfillment and dispatch areas of your ecommerce business. The Volo platform offers the most comprehensive set of integrations with international dispatch specialists. The more you're able to integrate the dispatch side of the business, the more efficient your operation and the better your end-to-end customer experience.

