

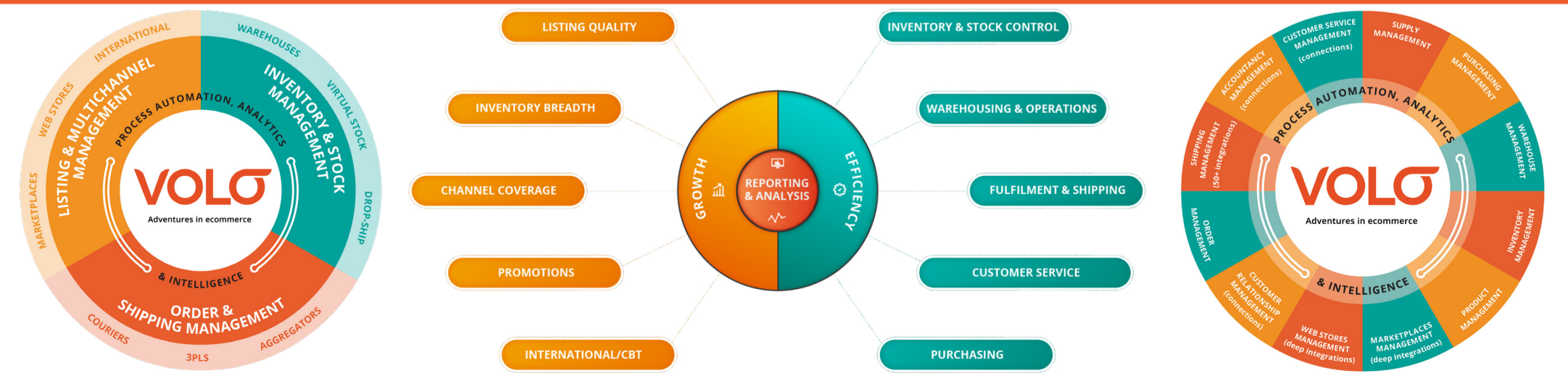
VOLO ECOMMERCE PLANNER 2025

	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE								
JAN			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					
FEB						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28					
MAR						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31		
APR	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30								
MAY				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
JUN						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			
JUL	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
AUG					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
SEP	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30								
OCT			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					
NOV						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			
DEC	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							

HERE ARE YOUR SUPPORT HOURS AND THE WAYS TO CONTACT VOLO SUPPORT
ALL TIMES ARE GMT/BST

Monday-Friday, 8am-6pm
Saturday-Sunday, 9am-5pm
Public Holidays, 9am-5pm

Call: 0808 164 3703 (until 9pm for emergencies)
Web chat: click the Help button on our Support site
Tickets: raise a support ticket here or by emailing help@volocommerce.com, 24/7/365



FOURTEEN TIPS FOR ECOMMERCE SUCCESS IN 2025

1. You need to do strategy AND execution. Strategy is the 'what', while execution is the 'how'.
2. Take a seasonal approach to your products. Group products by their season and let that guide your planning process.
3. Optimise your data when you launch products. Take the time to focus on the products you think will do the best.
4. Don't let your data stagnate. You need to revisit it, update it and improve it, regularly, or get someone to do it for you.
5. Do small experiments. Doing small experiments allows you to test whether what you're doing is working.
6. Embrace AI. Use Chat GPT, or similar, to create draft content, documents or even data, but check everything.
7. Automate. Automate (through the Volo system) repeatable tasks to improve your operational efficiency.
8. Integrate. More extensive integration into the Volo system drives better productivity, which improves profitability.
9. Do the research. Time spent doing the research always pays off. If you don't have the time, does someone else?
10. Develop your own brand. Developing your own brands gives you more control, more security and more margins.
11. Develop your web stores. You own the customer, the buying experience and you get better margins and resilience.
12. Use the Volo 10-lever check list (see left). You don't have to pull every lever, but you should consider if each is worth pulling.
13. Use Vision. A wealth of dashboard views, reports and automated emails give you the insights to make good decisions.
14. Be well, have fun and prosper! (This one's kind of self-explanatory.)

